

Santacruzans to cap Fiesta In America 2017

Written by Special to the Filipino Reporter
 Wednesday, 09 August 2017 14:58

2017 Fiesta in America Santacruzans Participants



Alysa Iate-Shamaler



Melissa Purno



Dominque Flores



Tiffanylyn



Samantha Santos



Precious Salagan



Jovica Loren Trinidad



Jasmine Moribar



Priscilla Almaz



Katherina de Guzman



Bianca Flores



Alysa Alvarez



Joey Rose Villano



Christina Perez



Janeth Tava



Alessa Jimenez



Christine Quiba



Jamaric Pascual



Ajean S. Balagun



Kizzy Alvarez



Nathaniel Juan



Erman Tac



Sam Gomez



Christoff Quiba



AJ Damiro



Ymar Acosta



Bibik Soriano



Noelia Balagun



Laryssa Soriano



Sophia Torres



Shylar Jay Toragan



Julian Verica



Daric Balagun



Kirby Acib



Ivan Manzano



Jack Toragan



Rhea Soriano



Arutala Soriano



Alessa Torres



Jacelle Pascual



Niash Acib



Abby Fontanillas



Rhea Soriano



Edmarie Soriano



Jery Lowry



Sophia Torres



Gemila Kevad



Iliana Fontanillas



Holly Paria



Vanessa Alvarado



Gemma Estrella



Nelly Juan



Ed Lalla



Marissa Verica

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To aptly mark Fiesta In America's 19th Anniversary edition, a full Mass will be celebrated on the indoor expo and cultural show's concluding day, Sunday, Aug. 13 starting at 10 a.m. in the concert area of New Jersey's Meadowlands Exposition Center in Secaucus.

A full-ceremony and costumed Santacruzán, led by this year's Hermano and Hermana Mayor — Drs. Emilio and Felicísima Quines — will wind through Fiesta In America's marquee Trade Pavilion right after the Mass.

Past and current finalists, as well as winners of the expo's talent and beauty pageant will take part as reynas (queens), accompanied by escorts in barongs and constantinos ritually standing in for young Emperor Constantine.

Fiesta In America attendees are urged to arrive early to celebrate Sunday Mass, and to witness the colorful procession before immersing themselves in the whole-day event that will be highlighted by a full concert by the Drifters (the R&B legends will also perform a concert the previous day, Aug. 12).

According to Nanding Mendez, Fiesta In America's President and CEO, "The santacruzán is only one of the myriad aspects of Filipinos' heritage that will make the event a total cultural and entertainment package for everyone, consumers and businesses alike. None other than the legendary Drifters will highlight the cultural show on both days of Fiesta In America. The Drifters were twice inducted into the Rock and Roll Hall of Fame, have sold over 200 million albums, and have given the music world romantic classic such as Save the Last Dance for Me, There Goes My Baby, Under the Boardwalk, and many other Billboard Hot 100 hits. The entertainment on Aug. 12 and 13 will be just as sensational, Mendez added.

"Hit after musical hit will flood the Meadowlands Expo Center as the Drifters' curtain-raisers will include American Idol Season 11 standout Jessica Sanchez, singer-composer Rey Valera, Tawag Ng Tanghalan champion Noven Belleza, Fe de los Reyes, Eva Caparas and Jet

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Montelibano of Music and Magic, OPM pioneers Spanky and Roger Rigor of VST & Company, plus a host of New York-area performing artists.” The full concert of these mainstream luminaries will not just be a first for Fiesta In America; it will be a first for the East Coast Fil-Am community.”

Fiesta In America’s Total Wellness theme will be fully conveyed in related exhibits at the marquee Trade Pavilion and free workshops.

A well-stocked native Food Court, as well as artistic and engaging activities for all age groups will round-up the event’s festive components.

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Rolan Gutierrez Photography

Santacruzans to cap Fiesta In America 2017 — **Hermana Mayor — Drs. Emilio and Felisima Quines, Rolan Gutierrez**

Fiesta in America Mass & Santacruzans Chair Committee



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