



KAPUSO MO, JESSICA SOHO

For the month of April, GMA Network maintained its TV ratings lead in Urban Luzon, which accounts for 72 percent of all urban TV viewers in the country.

GMA Network sustains ratings lead in Urban Luzon; Kapuso Mo, Jessica Soho remains No. 1 nationwide

Written by Administrator
Friday, 03 May 2019 16:29

According to the latest data from the industry's widely-trusted ratings service provider Nielsen TV Audience Measurement, GMA posted 36.6 percent average total day people audience share in the said viewer-rich area, outscoring ABS-CBN's 31.1 percent in April (with April 21 to 30 based on overnight data).

Per day part, the Kapuso Network received 30.5 percent people audience share in the morning block, winning against rival network's 26.8 percent.

GMA was also up in the afternoon block with 36.4 percent people audience share, as against the 31.4 percent of ABS-CBN.

The Network further took the lead in the evening block with 39.3 percent versus competition's 32.7 percent.

Kapuso shows likewise ruled the list of top-rating programs in Urban Luzon for April.

The well-loved magazine show Kapuso Mo, Jessica Soho (KMJS), which was awarded anew at the prestigious 2019 New York Festivals, firmly held the number one spot.

It also continued to be the most watched program nationwide.

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PHOTO COURTESY OF GMA NETWORKS. CAPTION: GMA NETWORKS SUSTAINS RATINGS LEAD IN URBAN LUZON; KAPUSO MO, JESSICA SOHO REMAINS NO. 1 NATIONWIDE

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SAHAYA

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