



From left to right: Representing ABS-CBN Global Group during the formal MOA signing was ABS-CBN Asia Pacific Managing Director Ailene Averion while representing Western Union was Senior Vice President for Southeast Asia and Oceania was Patricia Riingen; Also present during the signing was ABS-CBN Global Regional Officer for Asia Pacific Lawrence Reyes; Aside from the partnership, TFC and Western Union also launched the campaign's TV commercial component; ABS-CBN News Channel's and [Mornings@ANC](#)'s Gretchen Ho hosted the event; and The Next Big Diva Morissette capped the formal ceremonies with her song medley. Second row: The signing was graced by members of ABS-CBN's Executive Committee, ABS-CBN Global teams and members of the press; Averion, Riingen and Reyes formally entered into the agreement at the Restaurant 9501 of ABS-CBN's headquarters in Eugenio Lopez Jr. Communications Center in Quezon City; and formally closing the MOA signing was Riingen's presentation of Western Union's commemorative 25th anniversary stamp to Averion.

MANILA — The Western Union Company, a leader in global payments services, announced that it has signed a promotion agreement with ABS-CBN Global Group to offer Western Union consumers key markets access to TFC.tv Lite Package.

The promotion is open to all consumers in participating countries who send money to the Philippines through Western Union® or Vigo (Canada only) Agent retail locations or wu.com from May 15 to Aug. 15, 2016.

Each transfer paid out in the Philippines within five (5) days from the transaction date qualifies the sender to one (1) redemption of TFC.tv Lite Package valid for thirty (30) days.

A maximum of three (3) redemptions is allowed for each sender during the promotion period.

The promotion also offers access to a seven (7)-day archive of programs on the TFC.tv Lite Package and ten (10) selected movies featuring John Lloyd Cruz, currently Western Union's celebrity endorser.

The promotion will be available in the U.S., Canada, Middle East, Oceania, Central and South America, as well as selected countries in Europe, Asia and Africa.

"I am very excited about this collaboration with ABS-CBN Global Group. Their flagship product, TFC, is the leading content provider for overseas Filipinos worldwide and is accessible on a variety of platforms; cable, satellite, video-on-demand, IPTV, mobile and online. Offering access to the rich content that TFC provides to consumers who send money to the Philippines is our way of giving back and helping them to stay connected to their heritage," says Patricia Riingen, Senior Vice President, South East Asia and Oceania, Western Union.

"Western Union is a leading global money transfer company with services available in over 200 countries and territories. Our collaboration with Western Union will give more consumers who send money back home to the Philippines an opportunity to remain updated with news and entertainment programs from our homeland through our TFC programs, specifically via TFC.tv," says Raffy Lopez, ABS-CBN Global COO.

Last year, Western Union celebrated 25 years of moving money for better in the Philippines.

Western Union recognizes that the act of transferring money is a bridge that not only sends remittances to friends and families but also acts as a conduit for building better lives in the communities it serves.

This latest promotion to offer TFC demonstrates Western Union's continued commitment to moving money for better.

For more information about the guidelines of this promotion, please visit [www.tfc.tv/wu](http://www.tfc.tv/wu)

## **About Western Union**

The Western Union Company (NYSE: WU) is a leader in global payment services.

Together with its Vigo, Orlandi Valuta, Pago Facil and Western Union Business Solutions branded payment services, Western Union provides consumers and businesses with fast, reliable and convenient ways to send and receive money around the world, to send payments and to purchase money orders.

As of March 31, 2016, the Western Union, Vigo and Orlandi Valuta branded services were offered through a combined network of over 500,000 agent locations in 200 countries and territories and over 100,000 ATMs and kiosks, and included the capability to send money to over a billion accounts.

In 2015, The Western Union Company completed 262 million consumer-to-consumer transactions worldwide, moving \$82 billion of principal between consumers, and 508 million business payments.

For more information, visit [www.westernunion.com](http://www.westernunion.com).

## **About ABS-CBN Global Group**

The ABS-CBN Global Group, which has operating companies in the United States, Canada, Australia, Japan, the United Kingdom and the United Arab Emirates, exists to be of service to Filipinos worldwide.

It has been the largest and most successful Filipino-owned and operated media group outside of the Philippines since the launch of its flagship product, The Filipino Channel (TFC), which can be seen worldwide on various platforms.

Today, the ABS-CBN Global Group offers top news and entertainment content via cable, satellite, online audio and video streaming, IPTV and On Demand, plus retail, theatricals, money remittance and cargo services along with philanthropic support for Filipinos and the overseas communities they now call home.

ABS-CBN Global Hungary Kft is a wholly owned subsidiary of ABS-CBN Corporation, the largest news and entertainment media company in the Philippines.