

## LBC launches add-on services for balikbayan boxes in North America

Written by Administrator  
Friday, 24 April 2015 15:51

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LBC Express, the leading courier service provider in the Philippines, is introducing LBC VIP (Very Important Padala) in North America and Canada, a menu of add-on services that allows customers to increase the benefits of their existing transactions, at a discounted rate.

“At LBC we always look for additional ways to answer to the needs of our customers. We want to give our loyal customers the options to customize the service we provide them,” said Hugo Bonilla, president of LBC North America.

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For its initial release, the courier service launched the Extra Pack, which allows customers to send a small box for those items that did not fit one regular box without having to fill up another balikbayan box.

The Extra Pack also prevents the risk of overstuffed boxes, which increases the risk of the package's security.

Customers can send a small box (24x18x9) for \$25 when sending one regular box.

Those sending two regular boxes need to pay only \$20 for the small box, while those sending three regular boxes need to pay only \$15 for the add-on service.

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