



McDonald's and its franchisees are looking to hire up to 1,800 new crew and restaurant management positions at its 600+ restaurants across the New York tri-state area during National Hiring Day on April 19.

Nationally, this unprecedented one-day event seeks to fill 50,000 full and part-time positions in close to 14,000 U.S. restaurants and is poised to increase company and franchisees' collective employment by seven percent in one day.

Those interested in applying for an available position are encouraged to visit their participating local McDonald's location or apply online at <http://www.McDonalds.com/Careers>

To build local awareness for National Hiring Day, McDonald's is conducting outreach into communities in the New York tri-state area to inform job seekers and organizations about the unique career opportunities available within the McDonald's organization.

A job with McDonald's can range — and potentially grow — from a part-time crew member at a local restaurant to a corporate executive at its U.S. headquarters in Oak Brook, Illinois.

A testament to McDonald's legacy in employee career development is McDonald's USA President Jan Fields, who began her career with McDonald's in an entry-level restaurant position.

In fact, more than 50 percent of McDonald's franchisees and 75 percent of restaurant managers started as crew.

To assess the potential impact of National Hiring Day, McDonald's drew on research extrapolated from McDonald's company-owned restaurants and compiled by Dr. Dennis Tootelian, who studies business trends and policy at the Center for Small Business at California State University, in Sacramento.

His research presents a compelling argument for the value of fast-food, and specifically McDonald's, to the U.S. economy.

The investment around the target hiring of 50,000 employees is estimated that:

McDonald's and its franchisees will spend more than \$518 million more in wages and salaries in the coming year, an average of more than \$1.4 million every day.

More than \$41.5 million in training will be invested in the company's new workforce — instilling life-long business and customer service skills, as well as setting employees up for success in current and future opportunities.

The addition of 50,000 potential hires translates into \$54 million more in payroll taxes contributed to the broader economy.

Using a statistical multiplier effect, 50,000 new workers will generate almost \$1.4 billion in annual spending — more than \$3.5 million per day.

About McDonald's New York Metro Region

McDonald's is the world's best-known brand and is the global leader in food service.

There are more than 600 McDonald's restaurants, owned by 100 franchisees, located throughout the New York, New Jersey and Connecticut tri-state area.

Visit www.mcdonaldsnymetro.com or follow on Twitter @McDNYTriState for more information about other McDonald's area programs.