

Written by Administrator

Friday, 28 September 2012 16:00

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Enjoy a Free Small Premium Roast McCafé Coffee Friday, September 28, and Saturday, September 29

ISELIN, N.J. — In celebration of National Coffee Day, Saturday, September 29, McDonald's New York Tri-State restaurants will say "Thank You" to customers by giving away FREE small Premium Roast McCafé Coffee on Friday, September 28, and Saturday, September 29, at

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participating McDonald's New York Tri-State restaurants.

“McDonald's is pleased to offer our loyal New York Tri-State customers the opportunity to enjoy our Premium Roast McCafé Coffee for free in observance of what has become a national holiday for coffee lovers,” said Tony Scari, president of the McDonald's New York Tri-State Area Owner/Operators Association. “McDonald's restaurants are predicated on a commitment to providing superior value and convenience to our customers every day. Giving away our delicious Premium Roast McCafé Coffee is just another way to thank our customers for their ongoing loyalty.”

Coffee isn't just for breakfast anymore, according to recent findings by the National Coffee Association. Daily coffee consumption soared by seven percentage points in 2011, moving coffee solidly ahead of soft drinks, according to the 2012 National Coffee Drinking Trends report.

#### Free Coffee For a Year and Other Great Prizes

McDonald's New York Tri-State customers and Twitter followers will have an opportunity to win free coffee every day for a year and other great prizes by following @McDNYTriState or visiting McDonaldsNYTriState.com <[www.mcdonaldsnytristate.com](http://www.mcdonaldsnytristate.com)> on September 28 and 29, 2012.

Customers will also have the opportunity receive free McCafé coupons if they can locate the McCafé Cup costumed character roaming about popular commuter stations throughout Manhattan and tweet a photo to @McDNYTriState on Twitter between the hours of 6 and 9 AM ET on Friday, September 28.

No purchase necessary to win. Visit @McDNYTriState on Twitter or McDonaldsNYTriState.com <[www.mcdonaldsnytristate.com](http://www.mcdonaldsnytristate.com)> for additional details.

#### ABOUT McDONALD'S NEW YORK TRI-STATE RESTAURANTS:

McDonald's is one of the world's best-known brands and is a global leader in food service. There are more than 600 McDonald's restaurants, owned by over 100 franchisees, located throughout the New York, New Jersey and Connecticut Tri-State area. Visit [www.McDonaldsNYTriState.com](http://www.McDonaldsNYTriState.com) or follow us on Twitter @McDNYTriState for information about

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other McDonald's area programs.

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