

Philippine tourism promoted to New Jersey and Pennsylvania travel industry

Written by Philippine Consulate General - New York
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From left, Josh Vasquez of PAL; DOT Representative in New York Azucena Pallugna; Consul General Theresa Dizon-de Vega; Kathie Scott of Goway Travel; Joey Changco of the DOT-NY Office; and Charisse Arboleda of PAL. (Photo by NYPCG)

The Department of Tourism-New York and Goway Travel teamed up for a product presentation to over 30 travel and tour agencies in Southern New Jersey and Pennsylvania in Cherry Hill, N.J. on March 29, 2017.

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The DOT-NY Team headed by Azucena Pallugna and assisted by Joey Changco presented various Philippine destinations in a presentation entitled "Going Beyond Your Bucket List."

Some of the highlights of the presentation included destinations like Manila, Cebu, Boracay, Palawan, Bohol and Banaue.

Goway Travel which provides tour packages to the Philippines spoke of what makes trips to the Philippines unique, exciting, comfortable and enjoyable for the international tourist, namely, particularly the ease of communication, availability of a wide range of tourism packages, value for money, and the diversity of tourism products.

Consul General Theresa Dizon-de Vega thanked all the travel industry members for participating and spoke about the exciting developments in Philippine tourism from the record tourist arrivals volume in January 2017 which was the single highest recorded for any month; the Philippine Government's full-blown infrastructure program which will make the Philippines a viable and sustainable tourism destination; the strong partnership between the private and public sectors in promoting tourism; and the overall touristic experience only found in the Philippines.

The Philippine Airlines Team represented by Josh Vasquez and Charisse Arboleda were also on hand to provide information about flight offerings from the U.S. Northeast to Manila, as well as provincial destinations.

To generate further interest among the participants, Goway conducted a Philippine Jeopardy trivia contest.

Additionally San Miguel Beer packs were raffled off to lucky participants.

The overall feedback from the event was overwhelmingly positive with many tour and travel agents expressing a keen interest in promoting packages to the Philippines.